## What Is Architectural Powder Coating?

For over 30 years powder coating has been the coating of choice of the industrial, automotive and OEM markets because of the superior durability and environmentally friendly process.

But the architectural market has lagged in the US compared to Europe and other parts of the world. That is about to change with the recent advancements of fluoropolymer resin designed to meet the specifications and warranties of AAMA 2605 with this advancements in powder now the largest growth category for all powder coating manufactures is the US architectural market.

## The 10 benefits of using 100% fluoropolymer powder coating resin:

- I. Superior protection in a single coat
- 2. Durability
- 3. Weatherability
- 4. Gloss Retention
- 5. Resistance to Chalking
- 6. Wide range of colors and finishes
- 7. Price competitive to liquid coatings
- 8. Meets all AAMA Specifications
- 9. Environmentally responsible and can contribute to LEED points
- 10. Excellent warranties

